**Planet under Pressure 2012**

**Sponsor and Exhibitor Sustainability**

The focus of the *Planet under Pressure 2012* conference is to inform global sustainable development through science. We would like to invite you to join us to achieve our goal to make the conference as sustainable as possible and to communicate your own sustainability efforts to your suppliers, vendors, promotional material designers, conference participants, and to the public.

Please find below our recommendations for conference sustainability and public awareness of your sustainability endeavors.

**Policy**

- Have a documented and public (online) Sustainability Policy (Environmental and Social) on your web site.
- Have a commitment to continual environmental improvement by establishing environmental sustainability objectives for this conference.
- Comply or exceed with existing and best practice standards and requirements for the conference in areas including:
  - Waste management, including recycling
  - Energy conservation
  - Water conservation
  - Social aspects

**Please consider the following when making your design and production choices for your presence at the conference, including booths, giveaways, marketing materials.**

**Educational or Promotional Materials**

- If printing is required (brochures, etc.) please consider using an environmentally friendly printer, recycled and bleach free paper, soy ink, etc.
- Communicate your sustainability to your audience to raise awareness of what can be done.
- Estimate total number of copies realistically, to avoid excessive printing and transport.
- Print materials that are generic, to facilitate reuse (avoid event specific information).
- Where possible, use creative and resource-efficient marketing materials and practices.
- Please highlight your efforts on all marketing materials, in your booth, web site and your social media.

**Session Design**

- Consider energy efficiency and sustainability aspects when designing
• Please consider in the design of your session, using environmentally friendly, reusable, and recyclable materials with minimum waste at the end of the conference.

Packaging, Shipping, Transport

• Use local suppliers for equipment/supplies, wherever possible.
• Please consider efficient shipping and transport routes when planning collection/delivery of equipment and supplies.
• Work with suppliers and vendors to minimise packaging, shipping, and transport.

Giveaways (if applicable)

• Is the product locally or regionally sourced (based on your company location or from the U.K.)?
• Is the product, if applicable, Fair Trade?
• Is the material environmentally friendly, organic, biodegradable, or recyclable with as few toxic components as possible?
• Does the product change the behavior of its user towards sustainability?
• Does the product create awareness of the need of sustainability for its user?
• Does the product fulfill a human need, provide a function, and is it long lasting?

Communications

Please communicate your organisation’s sustainability strategy, operations, and actions at the conference.

If you have any questions, please contact:

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